Roll. No………………………… 1211066

MBA 1st Semester Examination
June – July 2013
BUSINESS ENVIRONMENT
Subject Code: MSL-511
Time Allowed: 03 hours.           Maximum Marks: 100

Before answering the question paper the candidate should ensure
that they have been supplied the correct question paper. Complaints
in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

1(a) Discuss how the environment acts does as a stimulant to
business. Analyze why business often does little for physical
environment preservation despite the fact that it is significant
for business. (15)

(b) Explain the significance of business environment. (5)

2(a) What do you mean by objectives and scope of Industrial
licensing policy? What is the process of licensing policy in
India? (15)

(b) Explain the emerging sectors of Indian Economy. (5)

3(a) Why should Competition be regulated? What are the
disadvantages of unbridled or cut throat Competition? (15)

(b) Explain the role of SEBI. (5)

Section – B

4. (a) What is Globalization? Enumerate its merits and demerits in
the context of Indian Economy. (15)

(b) What is meant by privatisation? (5)

5. (a) Explain the objectives and importance of Fiscal Policy.
What are its tools to control inflation? (15)

(b) What is Cheap and dear money policy? (5)

6. (a) Differentiate between deflation and inflation. What are the
different types of Inflation? (15)

(b) Write short notes on EXIM Policy. (5)