Roll. No………………………… 1212041

BBA / Integrated (MBA) 2nd Semester Examination
June 2013
BUSINESS ORGANISATION
Subject Code: MSL-102

Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

2. State and explain the responsibilities of business towards different interested groups.
3. Explain Weber’s theory of industrial location. What are the limitations of this theory?

Section – B

4. What is a joint stock company? Why has the joint stock company organization become so popular?
5. What do you mean by Govt. and business interface? Discuss various forms of Govt. and business interface.
6. What are the objectives of CII? Explain its role.