BCA / Integrated MCA 1st Semester Examination
June-July 2013
BUSINESS PRACTICES
Subject Code: MSL – 111

Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

1. Define Management? Explain the functions of management. (20)

2. What is staffing? Explain selection and recruitment. (20)

3. What is manpower planning? Explain the process of manpower planning? (20)

Section-B

4. What do you understand by marketing? Explain functions of marketing. (20)

5. Explain the sources of finance. (20)

6. Explain the types of organizational structure. (20)