Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

**Note:** Question No. 1 is Compulsory and attempt any two questions from each section. All questions carry equal marks.

1(a) Write the sources of finance in management  
(b) What is capital structure?  
(c) What is authority? How it is controlled?  
(d) Write the principles of departmentation in management

**SECTION A**

2. Explain types of selection and their process in an organization.

3. Explain relevance of Promotion in Management. How it is linked with productivity.

4. Difference between print and electronic media. How media planning is done.

**SECTION B**

5. Explain the sources of finances in organization.

6. Explain objectives of delegation in administration.

7. Explain the types of organization. Differentiate between formal and informal organisation.