BCA/Integrated MCA 1st Semester Examination


BUSINESS PRACTICES

Subject Code-MSL-111

Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

1. Write short notes:-
   (a) Define management       (b) Types of Structure
   (c) Types of organization    (d) Manpower planning

2. (a) Explain process of management.
       (b) Differentiate between management & administration.

3. Explain process of marketing research.

Section – B


5. Explain principles of management.

6. What is staffing. Explain sources of recruitment.