(b) Read the following passage and answer the given question: [2*5=10]

A leading Indian industrialist, in a recent article on ways to strengthen India’s economy has drawn attention to the problems of inflation and industrial sickness among other things. One of the main reasons for industrial sickness in our country has been the fact that business and industrial managers have not been able to look beyond the immediate future. They have been too preoccupied with their attempts to report favourable results for the current year: Higher profits and larger dividends to the share holders.

The planning horizon has already ever exceeded five years. Investments have been inadequate for new plants and towards diversification and expansions. Modernisation and asset creation seriously lagged behind in business growth. Growth is needed for survival: One has to grow if one does not want to be wiped out. This is particularly true today with liberalization of imports and increasing competition. Moreover, growth and higher productivity create employment and higher employment creates larger markets both for industrial and consumer products. It was Henry Ford who brought home the need for the creation of a larger and a more stable middle class, that is, a larger number of people who can afford more and more of goods and services.

(i) What are the two prominent causes a leading Indian industrialist has pointed as reasonable for India’s weak economy?
(ii) What is reasonable for industrial sickness in India?
(iii) Explain with references to the passage – one has to grow if one does not want to be wiped out.
(iv) Why did Henry Ford stress the need for a more stable middle class?
(v) Use the following words in sentences of your own:

(a) Wipe out  (b) Asset  (c) Stable

7(a) Write a detailed report of a project on reason for increasing road accident assign to you to prepare. Invent all necessary details.[10]
(b) What is business letter? State the need and function of business letter.
3(a) Discuss in brief the speech mechanism in English phonetics.  

(b) Transcribe the following words using IPA symbols:  

Grammar, communication, measure, system, farm house, doctor, choice, weather, Children, school  

4(a) Develop a dialogue on problem of increasing number of crimes in India.  

(b) Define the following terms-  

(i) Covering letter  
(ii) difference between CV, Resume and Bio-data  

SECTION - B  

5. Correct the following sentences:  

1. In my opinion I think it is right.  
2. I do not know why has he come.  
3. He sold all the furnitures before leaving.  
4. Being a very hot today, she stayed indoors.  
5. He studied hard lest he should not fail.  
6. Thank you for your advices.  
7. He saw that the bear is excited.  
8. I prefer cycling to go on foot there.  
9. He objects to me leaving the place.  
10. It is ten in my watch.  
11. These all mangoes are ripe.  
12. One should help poors.  
13. I look forward to here from you soon.  
14. One of our friends have come back.  
15. Do it carefully least you may not make a mistake.  
16. I ordered for a cup of a tea.  
17. One of our friends have come back.  
18. Neither the destruction nor the creation of matter is possible.  
19. I am in great hurry.  
20. You meet him yesterday, did you?  

6(a) A cosmetic company provides five different products. The sales of these five products (in lakh number of packs) during 1995 and 2000 are shown in the following bar graph. Study the graph and answer the questions that follow:  

Sales (in lakh number of packs) of five different products of Cosmetic Company during 1995 and 2000  

1. The sales of lipsticks in 2000 were by what percent more than the sales of nail enamels in 2000? (rounded off to nearest integer)  
2. During the period 1995-2000, the minimum rate of increase in sales is in the case of?  
3. What is the approximate ratio of the sales of nail enamels in 2000 to the sales of Talcum powders in 1995?  
4. The sales have increase by nearly 55% from 1995 to 2000 in the case of?  
5. The sales of conditioners in 1995 were by what percent less than the sales of shampoos in 1995? (rounded off to nearest integer)