Subject – Environment of Indian Business

Roll. No………………………… 1224042

BBA 4th Semester Examination

June 2014

Subject Code - MSL 204

Time Allowed: 03 hours.                              Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1. a) Differentiate between Micro and Macro Environment of business.
   b) What are the prime determinants of economic environment.
   c) What is Judicial Activism?
   d) Explain the relationship between Culture and Business?
   e) What are the drivers of Globalisation?

SECTION-A

2. Explain the nature and significance of Business environment. Give suitable examples.

3. Discuss salient features and provisions of FEMA.

4. Explain the relationship between Government and Business

SECTION-B

5. As a CEO of a large organization how you propose to handle the issue of social responsibility of your business?

6. Why and How can India attract and control more FDI?

7. Discuss the importance of technology for success of Business. Also brief on precautions to be taken while entering a deal for importing foreign technology.