MBA 1st Semester Examination  
MANAGEMENT CONCEPTS AND APPLICATIONS  
Subject Code: MSL-501  

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

1. “Management is Art as well as Science”. Give your comments with justification.

2. What is meant by ‘Social Responsibility of Business’? How should corporates in India serve this responsibility?

3. Explain the nature of Planning function of management. What are different types of barriers a Manager faces while planning?

Section – B

4. Name and explain various types of Organization Structures. Discuss their suitability to various types of organizations.

5. Discuss Maslow’s Need Hierarchy Theory of Motivation in brief. Critically examine its importance and limitations for a manager.

6. Why is Controlling necessary for successful management? Explain the process of Controlling.