Roll. No………………………… 1211041

BBA / Integrated (MBA) 1st Semester Examination
June 2013
MANAGEMENT CONCEPTS
Subject Code: MSL-101

Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A
1. Differentiate between classical and Neo-classical.
2. Explain functions of management. What are Operational areas of management?
3. Explain techniques of decision making management.

Section – B
4. Explain objectives of delegation. Define difference between delegation and decentralization.
5. Explain theories of motivation.
6. Differentiate between PERT and CPM.