**BBA 1st Semester Examination**

**June 2014**

**Management Concept**

**Subject Code: MSL - 101**

Time Allowed: 03 hours.                           Maximum Marks: 100

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**Note:** All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1. Write short notes on 
   
   (4*5=20)
   
   i. Levels of Management.
   
   ii. What is scientific management?
   
   iii. What is Planning?
   
   iv. What is MBO?

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**SECTION – A**

2. Explain the following. 
   
   (2*10=20)
   
   a) Functions of Management.
   
   b) Difference between Administration and Management

3. Explain Henry Fayol’s Administrative Principles of Management in detail.

4. What are programmed and non programmed decisions? Explain the techniques of decision making.

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**SECTION – B**

5. Explain the process of organization. Differentiate between formal and informal organization.          


7. What do you understand by control? Discuss its process. Explain feed forward and feedback control.