Roll. No………………………… 1211061

MBA 1st Semester Examination
June 2014
Subject- Management Concepts and Applications
Subject Code: MSL 501
Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1. a) Describe the characteristics of Science and Art.
   b) Why Business should own responsible towards the society?
   c) Differentiate between Delegation and Decentralization.
   d) Outline the advantages of Group Decision making over individual decision making.
   e) What is meant by ‘Leading from the Front’?

SECTION A

Q2. “Management is essential for all types of organizations”.
Justify the statement.

Q3. What are various ways and means for a management to meet its obligations of social responsibility?

Q4. “Planning is first and foremost function of management”. Do you agree with the statement? Argue.

SECTION B

Q5. Describe the characteristics of an Effective Organization.

Q6. Discuss strengths and weaknesses of ‘Maslow’s Need Hierarchy Theory of Motivation’

Q7. Discuss in brief some of the popular control techniques. Throw light on use of Information Technology in control.