Roll. No…………………  1211041

BBA 1st Semester Examination
Jan.2014
Subject – Management Concepts
Subject Code – MSL-101

Time Allowed: 03 hours.   Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1(a) Distinguish between Management and Administration.
(b) What is meant by Contingency Approach in Management?
(c) Distinguish between Absolute Rationality and Bounded Rationality.
(d) How Informal Organization can be used by a manager?
(e) What is the importance of Recruitment?

SECTION A

2. “Management is a dynamic and intangible Force”. Comment.

3. Distinguish between Behavioural Approach and Scientific Management Approach. Can we say Behavioural Approach is a refinement over Scientific Management Approach?

4. Explain the concept and process of Decision Making.

SECTION B

5. “Management cannot work without organizing”. Discuss this statement. Give examples where required.

6. Critically examine different styles of Leadership.

7. What do you think are the basic requirements of a good control system.