BBA / Integrated MBA 1st Semester Examination
Management Concepts
Subject Code: MSL-101

Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Attempt any five questions and all questions carry equal marks.

Section – A

1. What do you understand by ‘Management’? Explain various features of Management.

2. Explain the ‘Scientific Management’ of Taylor. Discuss its advantages and disadvantages.

3. What is Group Decision Making? Explain its utility and drawbacks in management.

Section – B

4. What is ‘Organising’ function of management? As a manager what principles will you follow to create an effective and efficient organization?

5. Explain the difference in the nature of ‘Recruitment’ and ‘Selection’ in brief. Discuss the important steps in process of ‘Selection’.

6. “Planning is Forward looking. Controlling is Forward as well as Backward looking.” Comment on this statement.