BBA 3rd Semester University Examination
May 2014
Organizational Behavior
Subject Code: MSL - 207

Time Allowed: 03 hours.                            Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Question 1 is compulsory. Attempt any two from section A & two from section B, In all, attempt 5 questions.

Question -1 Write short notes on

i. Autocratic Model
ii. Halo effect and stereotyping
iii. Types of group
iv. Reactive & Proactive change.

SECTION – A

2. What is OB? Discuss its nature and significance.

3. Define perceptual organization and explain the various principles of perceptual organization.


SECTION -B

5. Define organizational structure and highlight the nature, factor and importance of organizational structure.

6. Define organizational change. Explain factors responsible for resistance to organizational change.

7. What is organizational conflict? How it can be managed?