MBA 2nd Semester Examination

June. 2014

Subject- Operation Supply Chain Management

Subject Code - MSL-516

Time Allowed: 03 hours.                             Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1. Write Notes on
   [a] Importance of SCM in ERP,
   [b] Bullwhip effect in logistics,
   [c] VED system in inventory Management,
   [d] Benchmarking concept. (5x4=20)

SECTION – A

2. What are the various important trends in operation and supply chain management? [20]

3. What are the different models of logistics as a part of SCM? Explain. [20]

4. What is meant by JIT philosophy? Explain the use of mathematical model for vendor rating/evaluation. [20]

SECTION – B

5. What is an inventory? What are the various costs associated with inventory. Explain EOQ model. [20]

6. What is meant by ABC analysis? Explain the concepts. Write briefly the strategies for business process improvement. [20]

7. What is the role of computer/IT in supply chain management? Explain CRM Vs SCM. [20]