B.Tech / Integrated (MBA/M.Tech) 4th Semester Examination
June 2014
Subject – Principles of Management
Subject Code: MSL-212
Time Allowed: 03 hours. Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: Question No. 1 is Compulsory and attempt two questions from each section. All questions carry equal marks.

1. Write notes on the following:
   a) Formal and Informal Groups
   b) Authority and Responsibility
   c) Span of Control
   d) Job Enrichment
   (4x5=20)

SECTION – A

2. What is meant by levels of Management? How far do you see Management as a profession? (20)

3. Discuss the various characteristics of Taylor and Scientific Management. What is meant by social responsibility of Management? (20)

4. What are the functions of Management? What are the steps involved in Decision Making? (20)

SECTION – B

5. What is the difference between Decentralization and Delegation of Authority? What is a Matrix organization? Where it is used? (20)

6. What is the importance of Motivation? What are the methods of increasing Motivation? What is Mc Gregor Theory X and Theory Y related to Motivation? (20)

7. What is the importance of Leadership? Discuss Managerial Grid style of Leadership. (20)