MBA 4th Semester Examination
June. 2014
Subject- WTO & IPR
Subject Code – MSL-622

Time Allowed: 03 hours.                             Maximum Marks: 100

Before answering the question paper the candidate should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.

Note: All questions carry equal marks. Ques. No. 1 is Compulsory and attempt two questions from each section.

1. (a) What are the objectives of GATT? 
   (b) “Intellectual property protects application of ideas and information that are of commercial value” Discuss. 
   (c) Why do companies go for IP insurance? 
   (d) Explain IPR in Pharmaceutical Company. (5*4)

SECTION – A

2. Explain the principles of GATT. How is GATT different from WTO? (20)
3. What is meant by intellectual property? Briefly discuss different forms of intellectual property. (20)
4. (a) Which are the different types of patents in general? 
   (b) Discuss the different types of creations, which can be copyrighted. (10*2)

SECTION – B

5. Why do companies go for IP securirisation? What are the benefits of IP securitization? (20)
6(a) Write a detailed note on WTO-TRIPS. 
   (b) Write a detailed note on Geneva Convention. (10*2)
7. Explain the role of Information Technology Act., 2000 in IPR on internet. (20)